

# Alliance of the American Dental Association

*SPRING 2010*

## District 2 – TrusteeGram

*Delaware, District of Columbia, Maryland, New Jersey, Pennsylvania, Virginia and West Virginia*

**Alliance** of the  
American Dental Association   
the reason to smile



**Jenny Zehner**  
**District 2 Trustee**  
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### ***AADA Mission Statement***

*The Alliance of the American Dental Association is the organization of ADA members spouses committed to supporting the American Dental Association through public oral health education, legislation advocacy and the well-being of the dental family*

**Relax, Renew, and Recharge!!!**

hope you'll join us in

**Tempe, AZ, for Conference 2010**

**April 15 -18**

***“RELAX and have fun, RENEW friendships, and RECHARGE the AADA mission”***

**at**

***The Buttes, A Marriott Resort, Tempe, AZ  
2000 Westcourt Way  
Tempe, AZ 85282  
602-225-9000***

***Hotel reservation deadline  
March 13, 2010***

To make **online hotel reservations** go to [www.marriott.com/phxtm](http://www.marriott.com/phxtm) and enter group code AADAADA or call 602-225-9000 and ask for the AADA group rate. Group rate is \$149.00 for (Single/Double).

***Registration deadline is March 25, 2010***

The **registration form** is in the **Conference 2010 Brochure**, in the **KEY** and on the website at [www.AllianceADA.org](http://www.AllianceADA.org) .

## ADA OFFICERS 2009-2010

### President

Carol Reitz  
[diehard@ptd.net](mailto:diehard@ptd.net)

### President-Elect

PO Box 1438  
[memmaker@hotmail.com](mailto:memmaker@hotmail.com)

### Secretary

Margo Martin  
[mmbutterfly@comcast.net](mailto:mmbutterfly@comcast.net)

### Treasurer

Connie Slyby  
[cslyby@comcast.net](mailto:cslyby@comcast.net)

### Student Spouse Trustee

Pat Cross  
[cpcro@aol.com](mailto:cpcro@aol.com)

### Central Office Manager

Trish Rubik-Rothstein  
[Trish@AllianceADA.org](mailto:Trish@AllianceADA.org)

## CONSTITUENT PRESIDENTS

### Pennsylvania

Stephanie Test  
[Heigahitsit@aol.com](mailto:Heigahitsit@aol.com)

### Virginia

Sandy Parks  
[snparks1@cox.net](mailto:snparks1@cox.net)

### Editor

Armella Glenn needs articles and information to assist each member in becoming an involved "Partner in Dentistry" through the **KEY**. Please email her at [armellaglenn@aol.com](mailto:armellaglenn@aol.com).

## TENTATIVE Conference 2010 Schedule at a Glance

(Revised 02-13-2010)

Day	Time	Function
Thursday, April 15	8:30 am	Sedona Tour (7-8 hours)
	3:30 pm - 5:30 pm	Foundation for Dental Health Education Board Meeting
	5:00 pm - 8:30 pm	Executive Committee Meeting
Friday, April 16	8:00 am - 12:00 pm	Board of Directors Meeting
	12:00 pm - 1:00 pm	Board Lunch
	1:30 pm - 4:30 pm	Well Being/Membership Session (Julia Pearl)
	2:00 pm - 6:00 pm	Registration
	4:30 pm - 5:30 pm	Nominating Committee Meeting
	4:30 pm - 5:30 pm	First Time Attendee/New Member Orientation <i>First Time Attendee Awards sponsored by the American Dental Association (ADA)</i>
	5:00 pm - 6:00 pm	Surviving Spouse Gathering
	7:00 pm - 9:00 pm	Reason to Smile Event
Saturday, April 17	7:30 am - 2:00 pm	Registration
	8:00 am - 10:00 am	Legislative Breakfast (Dr. P. Gosar, Dr. R. Thrifthauser, Dr. M. Walker) <i>Sponsored by the American Dental Political Action Committee (ADPAC)</i>
	10:30 am - 11:30 am	Membership Re-Charging (Johanna Manasse)
	11:45 am - 1:45 pm	Beulah K. Spencer Award Luncheon <i>Sponsored by the ADA Insurance Plans underwritten by Great-West Life</i>
	2:00 pm - 4:00 pm	Dental Health Education Session (Ray Wagner, MD; Meth Mary; Senior Smiles) <i>DHE Session is supported through a grant awarded by the Foundation on Dental Health Education (FDHE)</i>
	4:00 pm - 5:30 pm	Student Spouse Forum
	7:00 pm - 10:00 pm	Presidents' Gala & FDHE Auction
Sunday, April 18	8:00 am - 10:00 am	District Meetings with Continental Breakfast

## DATES TO REMEMBER

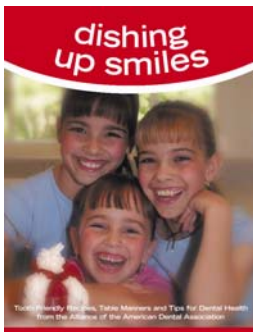
**Thelma J. Neff Award** applications are available on the AADA website. Please nominate a deserving Alliance member who has served 10 years or more. Deadline for submission is **April 22, 2010**.

**Member Project Award** applications are also available on the AADA website. Deadline is **April 22, 2010**. Please note there is a new category – **Well-Being Awards!**

**ADA Washington Leadership  
Conference**  
**April 12-14, 2010**

**AADA/ADA Convention**  
**Orlando, Florida**  
**October 7 - 11, 2010**

**AADA Conference 2011**  
**Richmond, Virginia**  
**Omni Hotel**  
**March 3-6, 2011**



### "DISHING UP SMILES"

Several years ago the Alliance published ***Dishing Up Smiles***. The book includes recipes submitted from AADA members, along with tips on healthy eating and etiquette. The books are now available **FREE** to its members through its *Dishing Up Smiles* Community Outreach Program. Program Guidelines and application are available at [www.AllianceADA.org](http://www.AllianceADA.org). There is no deadline to apply. There are 20 books per box/about \$40 S&H.

**FYI: District Meeting on Sunday, April 18 at 8 am.** There will be a **Continental Breakfast that morning at a cost of \$21**. It is on the registration form. If we have some small groups, we'll plan to combine them.

## SPECIAL FUNCTION ATTIRE FOR CONFERENCE

We are planning to have a **LOT of FUN**, and want you to be a part of it.

Please plan to **wear comfortable clothing attire and comfy shoes** for our session with **Julia Pearl** (I can assure you that mine will be a little more conservative than what she was wearing in the conference brochure!).

**Wear something that makes you smile** to the "**Reason to Smile Welcome Event**" Use your imagination – Be Creative!

The **President's GALA** has a **Black and White** Theme

## FIRST TIME CONFERENCE ATTENDEE GRANT WINNERS & STUDENT SPOUSE SCHOLARSHIP WINNERS

I am delighted to announce that we have 12 First Time Conference Attendee Grant winners, including 5 who are Student Spouse members with 2 being our first male members. We also have 2 Student Spouse Scholarship winners who have previously attended a conference. The Scholarship winners are generously sponsored by the ADA Insurance Plans underwritten by Great-West Life.

The **First Time Attendee Grant winners** include the following: Helen Adkins (GA), Mr. Korey Anderson (MCG Student Spouse – GA), Bertha Nell Barth (TX), Mr. Chad Brown (MCG Student Spouse – GA), Eva Carpenter (Case Western Student Spouse - OH), Katie Cowden (Case Western Student Spouse - OH), Alicia Fawson (Marquette Student Spouse - WI), Helen Gardner (UT), Jill Kralicke (TX), Nancy Manzanares (NM), Cheryl O'Donnell (GA), and Krystal Skinner (AZ).

The **Student Spouse Scholarship winners** include April Cobb (UT Student Spouse – UT) and Kimberly Fleming (Case Alliance – OH). Please help them to feel welcome when you meet them in Tempe!

*Learn more about starting an Alliance or boosting the membership of your Constituent or Component; what benefits are available to student spouses; and how to become involved in local dental health projects, and legislative and well being initiatives by contacting Debbie Torbush at [vicepres@allianceada.org](mailto:vicepres@allianceada.org) or logging onto [www.AllianceADA.org](http://www.AllianceADA.org)*

### **Legislative Alert from ADA President !!!**

Please [click here](#) to contact your U.S. Senators and ask that H.R. 4626 be brought to the Senate floor for a vote. As you know, H.R. 4626 — [the Health Insurance Industry Fair Competition Act](#) -- is the repeal of the McCarran-Ferguson Act's exemption of health insurance companies from federal antitrust laws. The House of Representatives on February 24 overwhelmingly passed H.R. 4626 by a vote of 406-19.

The ADA believes that health care consumers are adversely affected by the [McCarran-Ferguson Act](#) exemption from federal antitrust laws. When insurance companies are permitted to work jointly, consumers are less likely to see as much innovation and variety in the marketplace as they would in an atmosphere of robust competition for their business. Dentists, their patients, and the public at large are all victims of McCarran-Ferguson's negative impact on competition among entities in the insurance industry and would benefit from its repeal.

Thank you for all you do for our profession.

Ron Tankersley, D.D.S.  
ADA President

## **MEMBERSHIP COUNCIL**

The Membership Council, chaired by Johanna Manasse, has been hard at work developing [membership packets](#), gathering “How To’s” for use by all members, updating our [website](#) through Margo Martin and our website administrator, and consulting with a marketing firm to [update our logo and tag line](#).

As of this date the [Tag Line](#) “[The Reason to Smile](#)” and the logo have been selected. This has been an exciting process and the final product will be rolled out at Conference 2010 in Tempe, Arizona for duplication by all of us.

The Membership Council continues to work on multiple ways that AADA can be of support to members. They are soliciting “How To’s” from Alliance members to help all of us with DHE presentations, fundraisers, etc.

If you have a great project that you would like to share, please let me know so I can send you an [easy form](#) to complete. All of the “How To’s” will be available through the AADA Central Office.

### **Parting Thoughts**

Please check out the evolving new Alliance website thanks to the work of Margo Martin and others!  
[www.AllianceADA.org](http://www.AllianceADA.org)

“AADA and I are appreciative of all you do to support dentistry, no matter how great or small that may be. Please let me know how I can be of help to you, and please send me information about what you are doing in your community or state. I would also love to hear from all of the Student Spouse Alliance groups!”

“Hope to see many of you in Tempe!”