

Alliance of the American Dental Association

Fall 2009

TrusteeGram

District 6

Iowa, Michigan, Minnesota, Nebraska, North Dakota, South Dakota, Wisconsin



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District 6

Constituent President **Nebraska**

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Member At Large States **(MAL States)**

Iowa
Michigan
Minnesota
North Dakota
South Dakota
Wisconsin

Happy Thanksgiving!!! I hope everyone is enjoying the crisp fall weather and looking forward to the holiday season. I am the new Vice President for the Alliance of the American Dental Association and plan to send you periodic TrusteeGrams and updates until you have your own Trustee. I would love for someone to move into the District 6 Trustee position and I welcome any phone calls or e-mails requesting information. But..... if you enjoy meeting new people, traveling to new places, being “in the know,” learning new skills, and helping others, then the Trustee position may be for you!! District Trustees are “The Face of the Alliance.” They provide a connection between the Alliance of the American Dental Association (AADA) Board of Directors and the members in their district, which usually covers several states. Trustees are members of the AADA Board of Directors, and they chair their District Caucus Meeting during annual Convention and their respective District Meeting during the annual Conference. Throughout the year they prepare TrusteeGrams (newsletters) highlighting various state and AADA events and information. Trustees are also available to offer assistance to constituent presidents and members-at-large, to attend state dental meetings within their district to promote the Alliance, and to serve as spokespersons for Alliance matters. Retention and recruitment of members is an ongoing goal! Trustees are elected for a two year term and may succeed for one additional term. If this sounds like something that interests you, please let me know!!

The ADA/AADA Convention in **Hawaii** was fantastic!! The Alliance held several meetings, recognized members for their outstanding service and projects, elected officers, and conducted business, all in beautiful surroundings. We also had the opportunity to hear Sidney Poitier who was amazing – what a story!!

The House of Delegates approved both a Strategic Plan which will help guide the Alliance for several years and the budget for 2010. New officers were elected and they are listed in the margin area. Anne Morrison was feted as the outgoing AADA President, but District 6 is pleased that she is staying active by serving as the Nebraska Alliance President.

2009- 2010 AADA Board of Directors

AADA Executive Committee
President: Carol Reitz
Diehard@ptd.net

President Elect: Debbie Preece
[memmaker52@hotmail.com](mailto:memaker52@hotmail.com)

Vice President: Debbie Torbush
debbietorbush@bellsouth.net

Secretary: Margo Martin
mmbutterfly@comcast.net

Treasurer: Connie Slyby
cslyby@comcast.net

Central Office

Manager: Trish Rubik-Rothstein
manager@AllianceADA.org

Editor

Armella Glenn needs articles and information to assist each member in becoming an involved "Partner in Dentistry" through **KEY**. Please contact her at armellaglenn@aol.co.

Student Spouse Trustee

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Mission Statement

"The Alliance of the American Dental Association, as a partner organization to the American Dental Association, actively provides community oral health education, supports the well being of the dental family, and engages in legislative advocacy for the welfare of the public and the dental profession."

The AADA **Mission Statement** was revised and now reads:

"The Alliance of the American Dental Association, as a partner organization to the American Dental Association, actively provides community oral health education, supports the well being of the dental family, and engages in legislative advocacy for the welfare of the public and the dental profession."

Ten **Thelma J. Neff "Pearls of the Alliance"** were recognized for their service of more than ten years on the local, state, and/or national level. The Pearls included Debra Auchter (PA), Norine Bertagni (IL), Rose Marie Dougherty (GA), Judy Frey (IN), Carol Heimann (AZ), Dixie Hummel (MO), Gloria Lamacki (IL), Margo Martin (IN), Bootsey Torchia (OK), and Margaret Tribe (UT). Please start thinking of someone in your area or state you could nominate for this award. Applications will be available on the AADA website January 4, 2010, with a deadline for submission of April 22, 2010. The winners will be recognized at the AADA 2010 Convention in Orlando, FL next October.

Numerous **Member Project Awards** were presented for ADPAC, Legislative, Dental Health Education, Communications, Membership, and Student Spouse efforts. **Within District 6**, award recipients included the Alliance of the Iowa Dental Association for a "Candidates Steak Fry" Legislative event, and Debbie Schrank (WI) for a "Fair Elections" Legislative event – Congratulations!!! Applications for next year's Member Project Awards will be available on the AADA website beginning January 4, 2010 with a deadline of April 22, 2010.

The year old **Membership Council**, chaired by Johanna Manasse has been hard at work developing membership packets, gathering "How To's" for use by all members, updating our website through Margo Martin and our webmaster, and consulting with a marketing firm to update our logo and tag line. As of this date the Tag Line **"The Reason to Smile"** and the logo have been selected. This has been an exciting process and the final product will be rolled out at Conference 2010 in Tempe', Arizona for duplication by all of us. District 6 member, Debbie Schrank (WI) has been a valuable member of that council. The **Membership Council** continues to work on multiple ways that AADA can be of support to members. They are soliciting "How To's" from Alliance members to help all of us with DHE presentations, fundraisers, etc. If you have a great project that you would like to share, please let me know so I can send you an easy form to complete. All of the "How To's will be available through the AADA Central Office.

District 6 is also represented on the Council of Government Affairs by Lola Galiher (IA) and the Council on Well-Being by Elaine Ormond (WI). If you are interested in Dental Health Education, Gigi Kudyba the Council Chair would love to add you to her committee.

Dishing Up Smiles cookbooks are still available. Although the free shipping has ended (cost is approximately \$40 per box of twenty books), AADA is continuing to provide the books to its members at no cost until the supply is exhausted through its Community Outreach Program. Program Guidelines and the application are available on the AADA website www.allianceada.org

Dates to Remember:

Spencer Applications, 1st Time Attendee Conference Grant applications, and Student Spouse Scholarship applications are available on the AADA website November 20, 2009. Deadline for submission is January 15, 2010.

Applications for AADA 2010-2011 Elected Officers will be available November 20, 2010. Applications are due February 1, 2010.

Thelma J. Neff Award applications will be available on the AADA website Jan. 15, 2010. Please nominate a deserving Alliance member who has served 10 years or more. Deadline for submission is April 22, 2010.

Member Project Award applications will also be available on the AADA website Jan. 15, 2010. Deadline is April 22, 2010.

ADA Washington Leadership Conference
April 12-14, 2010

Conference 2010
Buttes Resort Marriott
Tempe, Arizona
April 15-18, 2010.

Suzi McAfee, the president of the **Marquette Student Spouse Alliance** group reports that although their group is small, it is growing. Their activities thus far have included a social at the dental school, a play group (for those with children) at the Barnes and Noble Story Time, an Ice Cream social and play group at the Betty Brinn Children's Museum, and volunteering at the Head Start Screening Day

Conference 2010 Tempe, Arizona

“RELAX and have fun, RENEW friendships, RECHARGE the AADA mission”
is scheduled for April 15-18, 2010

The Buttes, A Marriott Resort, Tempe, AZ
2000 Westcourt Way
Tempe, AZ 85282
602-225-9000
www.marriott.com/phxtm

Room rate \$149.00/ night
Reservation deadline – March 13, 2010
Check the AADA website for the group code and further conference information.

The AADA 2010 TENTATIVE Conference Schedule

Day	Time	Function
Thursday, April 15	8:30 am	Sedona Tour (7 hours)
	3:30 pm – 5:30 pm	Foundation for Dental Health Education Board Meeting
	5:00 pm – 8:30 pm	Executive Committee Meeting
Friday, April 16	8:00 am – 12:00 pm	Board of Directors Meeting
	12:00 pm – 1:00 pm	Board Lunch
	1:30 pm – 4:30 pm	Well-Being/Membership – Julia Pearl
	2:00 pm – 6:00 pm	Registration
	4:30 pm – 5:30 pm	Nominating Committee Meeting
	4:30 pm – 5:30 pm	First Time Attendee/New Member Orientation
	7:00 pm – 9:00 pm	Reason to Smile Welcome Event

**AADA/ADA Convention
October 9-12, 2010
Orlando, Florida**

Learn more about starting an Alliance or boosting the membership of your Constituent or Component; what benefits are available to student spouses; and how to become involved in local dental health projects, and legislative and well-being initiatives by contacting [Debbie Torbush](mailto:Debbie.Torbush@allianceADA.org) or logging on to www.allianceADA.org

[It's all Available on the Web!](#)

- [What is the Alliance?](#)
- [2009-2010 Strategic Plan](#)
- [AADA Bylaws](#)
- [AADA Organizational Chart](#)
- [List of Districts](#)
- [Membership Benefits](#)
- [Trustee Grams](#)
- [KEY](#)
- [Alliance Membership Application](#)
- [Contributing Member Application](#)
- [Student Spouse Application](#)
- www.allianceADA.org

Need a Christmas, Hanukah, or Birthday idea, consider giving your spouse a Contributing Membership in the Alliance of the American Dental Association. Cost is only \$50 and applications are available on the Alliance website.

Saturday, April 17	7:30 am – 2:00 pm	Registration
	8:00 am – 10:00 am	Legislative Breakfast – Dr Paul Gosar
	10:30 am – 11:30 am	Membership Re-Charging with Johanna Manasse
	11:45 pm – 1:45 pm	Beulah K Spencer Award Luncheon <i>Sponsored by ADA Insurance Plans underwritten by Great-West Life</i>
	2:00 pm – 4:00 pm	Dental Health Education Session – Ray Wagner, MD
	4:00 pm – 5:30 pm	Student Spouse Program
	7:00 pm – 10:00 pm	President's Gala & FDHE Auction
Sunday, April 18	8:00 am – 10:00 am	District Meetings with Continental Breakfast

If you have not attended a Conference before, please apply for a **First Time Attendee Grant** which will be available on the Alliance website November 20, 2009, with a deadline of January 15, 2010. Or, if you are a Student Spouse and have previously attended a Conference, you may apply for a **Student Spouse Scholarship**. This application is available on the AADA website November 20, with a deadline of January 15, 2010. Also, Spencer nomination forms will be available on the AADA website November 20 with a deadline of January 15, 2010. Please nominate one of your fellow Alliance members who has been a member for ten years or less.

Gigi Kudyba, Chair of the **Council on Dental Health Education** has announced a new AADA Community Outreach Program:

READY, SET, BRUSH!

The Alliance of the ADA—with the help of state, local and member-at-large volunteers and Sesame Street's Elmo—will honor the ADA's 150th anniversary by reaching out to young children and parents/caregivers nationwide with dental health education. AADA is offering free copies of the pop-up book, *Ready, Set, Brush!* to Alliance members who will develop outreach programs in their communities. The book is to be donated to a school or local library with a sticker that recognizes ADA's anniversary and AADA as the donor. "The outreach program can easily be combined with any dental health program. Having it at a library gives access to parents who are the primary care givers.

Applications must be submitted by December 15 to the

“How To” boost Alliance recognition at State Dental Meetings and throughout the year:

1. Sponsor the House of Delegate (HOD) meeting at the state dental meeting. This could range from paying for the room, refreshments, and/or audio equipment, etc, depending on how much you are able to budget.
2. Sponsor a popcorn machine – this could be stationed in various places throughout the conference. The smell of popcorn would definitely draw a crowd.
3. If your state holds a Foundation Dental Health Education (FDHE) event such as a Silent Auction, offer to run it.
4. Provide lunch for your state dental office staff as a thank you for their help to and support of the Alliance during the year.
5. Donate \$1 (or even more) out of each Alliance member’s dues to one of the state dental committees such as the Wellness Committee or PAC Committee.
6. Present a “Friend of the Alliance” Award at the opening breakfast or Awards function – this individual does not have to be a dentist.
7. Recognize 50 year members (both dentists and Alliance members) with a boutonniere or corsage.
8. Volunteer to serve on a state dental committee such as the PAC Committee, Well-Being, etc.
9. Attend legislative events with your spouse.
10. Ask the state dental officers and/or executive director how the Alliance can be of help.

Alliance. For more information or an application form, call the AADA Central Office, toll-free 800.621.8099 Ext. 2865, e-mail “aada@allianceada.org” or log on to “www.allianceada.org”.

Gigi also reports that February is **National Children’s Dental Health Month** and the 2010 program posters are now available for shipping. The upcoming campaign features a two-sided, eye-catching poster with NEW characters! The McGrinn Twins, Flossy and Buck, remind children “For a Sparkly Smile, Remember to Brush & Floss Every Day!” On the opposite side, pre-teens/teens are encouraged to “Rock Your Smile” with general oral health messages. The Program Planning Guide will only be available for downloading at www.ada.org/goto/ncdhm. (Hard copies are no longer being printed and shipped). Posters are available in both English and Spanish and are FREE of charge. Posters are packaged in boxes of 25, 50, 100 and 500. To place an order for posters, please visit the ncdhm website at www.ada.org/goto/ncdhm beginning September 1. Poster orders will only be accepted online.

If you happen to be in Atlanta for the annual **Hinman Dental Meeting**, please plan to join Alliance members for a FUN gathering:

Silver and Gold Social Gathering of all current, past, or future male and female members of the Alliance of the American Dental Association. Please join us for some FUN, a beverage (Dutch treat), and door prizes, as we make new friends and renew the old; one is silver and the other is gold.

Saturday, March 27, 2010

3 - 4 pm

Omni Hotel - Latitudes Bistro and Lounge, South Tower

Parting Thoughts

Please check out the evolving new Alliance website thanks to the work of Margo Martin and others!! www.allianceada.org

AADA and I are appreciative of all you do to support dentistry, no matter how great or small that may be. Please let me know how I can be of help to you, and please send me information about what you are doing in your community or state. I would also love to hear from all of the Student Spouse Alliance groups!! Hope to see many of you in Tempe!!!