

AADA CONVENTION 2011
AADA ADPAC/MEMBER PROJECT AWARDS
Las Vegas, NV — MGM Grand Hotel
Wednesday, October 12, 2011

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ADPAC AWARD RECIPIENTS

Highest percentage of alliance members to join a state PAC

Constituent:

Alliance of the Georgia Dental Association
97.08 % Joined GADPAC

Constituent participation in their “Dental Day at the State Capitol”

Alliance of the Georgia Dental Association
Alliance of the Indiana Dental Association
Alliance of the Missouri Dental Association
Alliance of the Ohio Dental Association
Alliance of the Pennsylvania Dental Association
Alliance of the Washington State Dental Association

Most outstanding joint participation with an ADA component or constituent in a grassroots project

Component:

Alliance of the Northern District Dental Society, GA
“HB 189 – Non-covered Dental Services Act”
Purpose: to prohibit insurance companies from capping fees for non-covered dental services

Constituent:

Alliance of the Georgia Dental Association
Project Name: HB 189 – Non-covered Dental Services Act
Purpose: to prohibit insurance companies from capping fees for non-covered dental Services

Protect the practice of dentistry — Join ADPAC today!
Be a 2012 ADPAC Member

ADPAC contribution levels are:

- Capital Elite Member \$500 (with spouse \$750)
- Capital Club Member \$200 (with spouse \$300)
- New Dentist Member* \$100 (with spouse \$150)
**after 5 years of practice, individual membership rates apply*
- Sustaining (Basic) Member \$ 49
- Student Member \$50 (with spouse \$75)
- Student Capital Club \$75 (with spouse \$100)

ADPAC contribution forms are available from:

- Connie Karlowicz, AADA ADPAC Representative
OR
- Trish Rubik-Rothstein, AADA Central Office Director, 800.621.8099 EXT 2865 or trish@AllianceADA.org

COMMUNICATIONS AWARD RECIPIENTS

Most effective newsletter

Constituent:

Alliance of the Georgia Dental Association
“Hand in Hand (Spring 2011)”
Editor: Cheryl O’Donnell

Best published article about an Alliance or its members in an Alliance newsletter

Constituent:

Alliance of the Illinois State Dental Society
Alliance newsletter: “Fill-In (Summer 2010)”
Article (author): “Flexibility Was Key (Nancy Matias)”

Best published article about a dental association/society or its members in an Alliance newsletter

Component:

Alliance of the Central Dental Society, MO

Constituent:

Alliance of the Georgia Dental Association
Alliance newsletter: “Hand in Hand (Spring 2011)”

Best published article about an Alliance or its members in a dental publication

Constituent:

Alliance of the Georgia Dental Association
Dental publication: “GDA Action (October 2010)”
Article: “GDA Members and Spouses Invited to Participate in Alliance Activities”

Best published newspaper article about an Alliance or its members

Constituent:

Alliance of the Georgia Dental Association
Newspaper: “The Northeast Georgian (November 5, 2010)”
Article: “Alliance-Georgia Dental Association Visits TFS (Tallulah Falls School)”

Best published photograph about an Alliance or its members in any news media

Constituent:

Alliance of the Georgia Dental Association, GA
News media: “ADA News (January 7, 2011)”
Photograph: The GDA MOM Fundraiser Committee

**Best electronic media communication concerning an Alliance, its members, or dental issues
(presented by an Alliance or its members)**

Component:

Alliance of the Northern District Dental Society, GA
“Email—Northern District Meeting Thursday (October 26, 2010)”

Component:

Alliance of the Tulsa County Dental Society, OK
“Newsletter – Tulsa County Dental Society Newsletter (August 10, 2010)”

Most creative communication activity by an Alliance or its members

Component:

Alliance of the Isaac Knapp District Dental Society, IN
A billboard in the city of Fort Wayne, IN, for dental health month public awareness
about importance of brushing

DENTAL HEALTH EDUCATION AWARD RECIPIENTS

Best use of American Dental Association dental health education materials

Component:

Alliance of the Northwestern District Dental Society, GA
"GKAS Smile"

Component:

Alliance of the Wabash Valley Dental Society, IN
"Students Dental Health Information Day"

Best cooperative program with a dental association/society or a charitable/civic/community group

Component:

Alliance of the Tulsa County Dental Society, OK
"Tulsa County Alliance Helps Educate Healthy Smiles"
Purpose: to help the Tulsa County Dental Association to provide a library of dental education materials for teachers to check out easily and free of charge

Constituent:

Alliance of the Missouri Dental Association
"Buddy Packs"
Purpose: to provide dental health care products to children in need

Constituent:

Alliance of the Georgia Dental Association
"Alliance of the Georgia Dental association Silent Auction Fundraiser"
Purpose: fundraiser to support Georgia Mission of Mercy (MOM) project

Most effective children's dental care program

Component:

Alliance of the Central District Dental Society, GA
"Wanda Wondersmile Puppet Show"

Component:

Alliance of the Salt Lake District Dental Society, UT
"Salt Lake 'Give Kids a Smile'"

Constituent:

Alliance of the Pennsylvania Dental Association
"Fun, Fellowship + Philanthropy for Ronald McDonald House"

Most innovative program

Component:

Alliance of the Northwestern District Dental Society, GA
"Improving Women's and Children's Oral Health"

Component:

Alliance of the Isaac Knapp District Dental Society, IN

“Billboard advertising for 30 days about good dental health by brushing your teeth”

Participation in the distribution of dental goodie bags

Constituents:

Alliance of the Georgia Dental Association

Alliance of the Missouri Dental Association

Alliance of the Pennsylvania Dental Association

Alliance of the Utah Dental Association

LEGISLATIVE AWARD RECIPIENTS

Alliance members' political education (workshop, seminar, bulletin, etc.)

Component:

Alliance of the Isaac Knapp District Dental Society, IN
"Keeping Members Informed"

Constituent:

Alliance of the Florida Dental Association
"FDA Dentist Day on the hill, Student Participation"

Participation in local, state and/or national political campaign activities

Component:

Alliance of the Isaac Knapp District Dental Society
"Meet and Greet Party"

Constituent:

Alliance of the Illinois State Dental Society
"Double Duty Fundraiser"

Support of a local, state or national dental political issue

Component:

Alliance of the Northern District Dental Society, GA
"HB 189 – Noncovered Dental Services Act"
Purpose: to prohibit insurance companies from capping fees for noncovered dental services

Constituent:

Alliance of the Florida Dental Association
"Alliance sponsored & organized FDA Dentist Day on the Hill"

Most creative activity

Constituent:

Alliance of the Indiana Dental Association
"E-mails for Members"

MEMBERSHIP AWARD RECIPIENTS

Alliance sponsored event with a dental school to educate, organize, or sustain a student spouse alliance

Constituent:

Alliance of the Massachusetts Dental Society
“Alliance of the Massachusetts Dental Society Scholarship”

Most creative member recruitment program

Constituent:

Alliance of the Utah Dental Association
“Be a Smart Cookie — Support the Alliance”

Most creative member retention program

Component:

Alliance of the Northwestern District Dental Society, GA
“Membership Awareness 101”

Constituent:

Alliance of the Illinois State Dental Society
“Take a Journey with the Alliance”

Most Creative Use of IT Materials for Alliance Membership Recruitment and Retention

Constituent:

Alliance of the Georgia Dental Association
“Membership Awareness at Annual Meeting”

STUDENT SPOUSE AWARD RECIPIENTS

Best activity involving dental health education

Case Western Dental School Alliance
"A Toothy Affair"

Best activity involving membership

Case Western Dental School Alliance
"CADA's Sweet Knowledge Night"

Medical College of Georgia Dental Student Alliance
"Dinner at Dean Drisko's Home"

Best activity involving publicity, communications

Medical College of Georgia Dental Student Spouse Alliance
"ASDA Bake Sale"

Best activity involving legislative advocacy

Medical College of Georgia Dental Student Spouse Alliance
"Legislator Dental Kits"

WELL BEING AWARD RECIPIENTS

Most innovative project to increase Well Being in Alliance members and/or their dental families

Component:

Alliance of the Central District Dental Society, GA
"Fall Hay Ride"

Constituent:

Alliance of the Georgia Dental Association
"Country Hoe Down & Square Dancing"

Most inspiring personal story of a member's increase in Well Being over the past years

Constituent:

Alliance of the Georgia Dental Association
"Fundraiser for Georgia's MOM Project"

Most effective Well Being Project to increase awareness and participation

Component:

Alliance of the Memphis Dental Society, TN
"Bon Appétit!"

Constituent:

Alliance of the Georgia Dental Association
"2-Day Well Being Retreat"

Constituent:

Alliance of the Illinois State Dental Society
"Give Kids a Smile"

Special gratitude and well being recognition (Honorable Mention)

Constituent:

Alliance of the Georgia Dental Association
"Going the Extra Smile"
Purpose: thanking their awesome GDA staff and keeping the line of communication open

*The Alliance wishes to extend
its deepest appreciation to our co-sponsor!*



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American Dental Political Action Committee



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