

NATIONAL CHILDREN'S DENTAL HEALTH MONTH (NCDHM) 2010

FEBRUARY – National Children's Dental Health Month (NCDHM)

February is fast approaching! Visit the American Dental Association's (ADA) website www.ada.org/goto/ncdhm for ideas and no-cost materials to plan a program. The McGrinn Twins, Flossy and Buck, are new characters this year. You may download

- an NCDHM Program Planning Guide
- posters
- information for creating your own press release
- broadcasting tips
- sample newspaper articles
- many fun activity sheets
- "Guidelines for Usage of the 2010 NCDHM Slogan"

In addition, you may check out the ADA's classroom ideas and presentations.

And, until January 31, 2010, use priority code 79002, and receive a 15 percent discount available for 2010 NCDHM materials and patient education products with a purchase of \$100. Refer to the "ADA News Today" article at www.ada.org/prof/resources/pubs/adanews/printarticle.asp?articleid=3874. On the www.adacatalog.org web page, in the "Search" box, type: McGrinn Twins Kit and push "enter" on your keypad. This will take you to the classroom presentations for the Heroes vs Plaque kit, the Dudley DVD kit and the Rock Your Smile/McGrinn Twins posters.

FEBRUARY 5, 2010 – Give Kids a Smile Day

There is still time to reach out to the kids in your community for this special day, Friday, February 5. Here are a few last minute ideas and sources for Give Kids a Smile.

- Dental craft kits are inexpensive, individually packaged, and easy to use, and include everything you need. Find these at www.smilemakers.com and www.orientaltrading.com.
- Read the book "Ready, Set, Brush!" in a library preschool story hour or elementary school.
- Talk to a scout troop, boys or girls club and help them earn a dental health education badge.
- Donate NCDHM kits and dental supplies to a food pantry, a women's safe-shelter, boys and girls clubs . . .
- Decorate a display case at your local school or library.
- Donate mouth guards to local sports teams.
- Visit youth detention centers with Dipper Dan or Meth Mouth Mary and talk about dangers of spit tobacco and Meth.

For more ideas and information, check AADA resources at www.allianceada.org/programs_links.php.