

The Art of Political Campaigning

A Conference for Members Wanting to be Political Candidates

June 10 – 12, 2010

ADPAC is committed to increasing the political effectiveness of dentistry and is pleased to announce that ADPAC will select up to ten (10) ADA/Alliance members to attend a three-day candidate training conference in Washington, DC, on June 10-12, 2010. The conference is “three blockbuster days of practical panels, workshops and presentations that cover the full gamut of political campaigning – from fund raising to media production, opposition research to grass-roots organizing, campaign software to attack strategies and responses, candidate speeches and appearance to campaign management and legal compliance.”

If you are seriously interested in running for political office, please inquire about this exciting opportunity by calling the ADPAC offices at 202.789.5168. Alliance applicants for the candidate school must be an AADA member who is seriously interested in running for political office and can demonstrate a strong commitment to applying the techniques learned at the candidate school to their own political campaign. Interested candidates must submit the following application:

- A detailed curriculum vitae providing his or her educational background, professional employment and activities, public policy and legislative experience, committee and advisory group appointments, and any previous or current public offices held.
- A letter of recommendation from the State Alliance.
- A maximum 250-word statement addressing the applicant’s reason for seeking public office and why he or she expects to win.

Mail, or e-mail, the completed application to:

Mr. Brian Sodergren
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