REGISTER TODAY FOR CHARLESTON, SC AADA CONFERENCE!
MARCH 12-14, 2020
Meeting, Hotel and Transportation Information

**Host Hotel:** Charleston Harbor Resort & Marina, 20 Patriots Point Road, Mount Pleasant, SC 29464. Located in the #1 city in the U.S. (Condé Nast Traveler), this resort is a world-class destination offering elegant accommodations, an expansive list of amenities and activities, and a prime waterfront location. You’re invited to experience true Southern hospitality at this Charleston resort, where they focus on creating a unique and memorable guest experience enveloped by charm and gracious service. Visit [www.charlestonharborresort.com](http://www.charlestonharborresort.com) to learn more about the property. Contact (888) 856-0028 and provide group code HS-AADA, or book online at [allianceada.org](http://www.allianceada.org). Reservation deadline 2/19/2020, Run of House room rate for Harborside is $149 and for The Beach Club is $269, Resort Fee $28.00 per night.

**Recommended Airports:** Charleston International Airport, 15 miles from host hotel. Taxi, Uber or Lyft to hotel is recommended.

**Meeting Registration:** Pre-register before February 27, 2020 to avoid a $25 late fee. Register via mail, fax (813) 315-7132, or online at [allianceada.org](http://www.allianceada.org).

**Badges and Tickets:** All pre-registered attendees can pick up badges and tickets on Thursday, March 12 at 5:00 pm at the AADA registration desk.

**Discounts Available:** First Time Attendee Grants and Student Spouse Scholarships are available. Information on the back page, and applications are available online at [allianceada.org](http://www.allianceada.org).

**Refund and Cancellation Policy:** All requests for refunds or cancellations must be made in writing to AADA prior to the pre-registration deadline. A cancellation/processing fee of 15% will be charged. No refunds will be given if cancellation is received after the pre-registration deadline. No refunds will be given on-site. Meals and Boone Hall Plantation Tour are non-refundable.

**Thursday, March 12th**
- 9:00 am - 3:00 pm: Leadership Council Meeting
- 3:15 pm: FDHE Board Meeting
- Tee times TBD: Patriots Point Links on Charleston Harbor Golf Outing
- 5:00 pm: Registration and Networking Event
- 6:00 pm - 9:00 pm: AADA Welcome Dinner – Low-Country Boil – Family Event

**Friday, March 13th**
- 8:00 am - 9:00 am: Networking Breakfast – Dental Health Education Showcase
- 9:00 am - 9:30 am: AADA General Assembly
- 9:30 am - 11:00 am: Promoting Well-Being and Resilience to Prevent Burnout
- 11:30 am - 12:30 pm: Practice Transitions
- 12:45 pm: Buses leave for Boone Hall Plantation
- 1:15 pm: Boone Hall Plantation Tour and Gullah Luncheon

**Saturday, March 14th**
- 8:30 am - 10:00 am: ADPAC for Dummies & How to Host a Fundraiser
- 10:00 am - 11:30 am: Optimize Your Practice: Understanding the CDT Code, Dental Benefits, Claims Processing and More!
- 10:00 am - 11:30 pm: Avoiding Scams & ID Theft in the Digital Age
- 11:45 am - 1:00 pm: Vaping and Oral Health
- 1:00 pm - 5:00 pm: Explore Charleston!
- 6:00 pm - 7:00 pm: FDHE Auction
- 7:00 pm - 8:30 pm: Gala and Award Dinner

**:): Thank you to our 2020 Conference sponsors!**

**SILVER SPONSOR –** Hadnot Management

**MEETING SPONSORS**
- Great West Financial
- Foundation for Dental Health Education
Thursday, March 12th
Golf at Patriots Point Links on Charleston Harbor
The course is located at the edge of Charleston Harbor and provides views of the city. Ft. Sumter and ships arriving from around the world. Golfers interested in a tee time should confirm attendance by March 1 with time range. Titleist club rental is available for $75 with advanced arrangement. Greens fee approximately $95, visit www.patriotspointlinks.com for more about the course.

AADA Meet & Greet Icebreaker – 5:00 pm
Pick up your registration packet and plan on mingling with your AADA friends!

AADA Southern Charm Welcome Event - 6:00 pm - 9:00 pm
You and your family are invited to experience a Southern tradition of a Low Country Boil. This outdoor event will be held on the Harborview side at The Charleston Harbor Resort & Marina. Fun games for the family and delicious food will set the tone for this fabulous event.

Friday, March 13th
Promoting Well-Being and Resilience to Prevent Burnout
Dr. Tese Stephens – 9:30 am - 11:00 am, 1.5 CEUs
Stress in the dental family affects not only the dentist, but spouses, partners, dental family, and patients. The growing rate of stress in relationships and dental office require a systems approach to effectively address the root causes, specifically organizational and/or leadership failures. PERSONAL RESILIENCE and dental well-being have become priorities in these efforts.

Boone Hall Plantation and Gardens Tour & Gullah Luncheon - 12:45 pm
This tour begins with a delicious Southern style farm-to-table luncheon prepared exclusively for AADA and featuring The Rich History of The Gullah Culture. Boone Hall Plantation was founded in 1681 when Englishman Major John Boone came to Charleston and established a lucrative plantation and gracious home on the banks of Wampacheone Creek. The family and descendants of Major Boone were influential in the history of South Carolina, the colonies and the nation. The McRae family purchased the Plantation in 1955 and opened it to the public a year later. To this day they are proud to present the history, covering over 330 years. To learn more about the plantation visit www.boonehallplantation.com Transportation included.

Saturday, March 14th
ADPAC for Dummies & How to Host a Fundraiser – 8:30 am - 10:00 am
ADPAC gives dentists a voice in the public policy arena on behalf of dental practices, patients and the dental profession, and is the most powerful resource to make a difference in Washington. Learn why the PAC is important for your spouse and your family and various ways on how you can be active.

Optimize Your Practice: Understanding the CDT Code, Dental Benefits, Claims Processing and More!
Christopher Bulnes, DMD – 10:00 am - 11:30 am, 1.5 CEUs
This course will analyze several factors that influence a dental benefit plan’s reimbursement for dental services you provide. Topics to be covered include benefit plan limitations and exclusions; participating provider contracts; effective appeal of denied claims; and proper, accurate and consistent Current Dental Terminology (CDT) coding on patient records and claims. How to use guides on recent CDT Code additions, such as the D4346 scaling code, will also be discussed.
Learning objectives:
• Recognize how dental plan provisions affect reimbursement for services
• Implement ADA coding tools for accurate and error-free claim submissions
• Identify payer CDT Code misuse to appeal adjudication decisions

Avoiding Scams & ID Theft in the Digital Age
Bailey Parker - 10:00 am - 11:30 am
New scams are popping up every day and identity theft is costly and time consuming. Come learn the red flags of a scam and the completely FREE ways to protect your info. With these tools, you won’t end up giving over your hard-earned money or, even worse, your private information.

Vaping & Oral Health – Sharon Biggers, SC Department of Health - 11:45 am

Foundation for Dental Health Education Auction – 6:00 pm - 7:00 pm
Bid on popular items while supporting a great cause! The Foundation for Dental Health Education (FDHE) was founded in 1990 to fund initiatives that promote good oral healthcare. Through fundraising efforts, FDHE sponsors the development of public outreach programs, access to care initiatives, educational materials, web-based public information resources, training, and other innovative efforts to educate the public.

AADA Gala and Award Dinner
7:00 pm Celebrate our award winners and have dinner with your AADA friends.
Dr. Chris Bulnes was born and raised in Tampa. He attended the University of South Florida to attain his undergraduate degree in Chemistry. He then earned his DMD Degree from Southern Illinois University in 2000 and his Advanced Education in General Dentistry in 2001 from Southern Illinois University. Dr. Bulnes has practiced general dentistry in Tampa since 2001. Dr. Bulnes has been President of several dental organizations throughout his career, giving back to the profession of dentistry. He served as President of the Hillsborough County Dental Association and the West Coast District Dental Association. He is a Trustee to the Florida Dental Association and served Florida as their representative to the Council on Dental Benefits and Programs at the American Dental Association headquartered in Chicago, IL. He presently serves as the state-wide Co-Chair for the FDFA’s Mission of Mercy which is a free clinic that produces between $1.7–$2.9 million of free dental care over a 2-day period. Dr. Bulnes resides in Tampa, FL with his wife Kelsey and their three children.

Ms. Bailey Parker started her communications career at KSTU FOX 13 in Salt Lake City, Utah in 2012 as a producer, reporter and fill-in anchor. She made the jump to public relations in 2015 as a communications specialist with Dixie Regional Medical Center in St. George, Utah. She won six public relations related awards while at DRMC.

Ms. Parker recently moved to Columbia, SC for her husband to attend graduate school at the University of South Carolina. She is a graduate from Utah State University with degrees in Journalism & Communications and Creative Writing. She is originally from Glastonbury, CT.

Dr. Tese Stephens, an Associate Professor at the Medical University of South Carolina, has been exploring the concept of RESILIENCE for over a decade, specifically related to nurses and other clinicians. She is the author of Stephens’ Model of Resilience and the P.R.E.P. Program (Personal Resilience Enhancement Plan). Her work with clinicians, combat veterans, and Holocaust survivors has led to her current role as a consultant for the South Carolina Hospital Association’s efforts in Fighting Burnout in clinicians at a state level, funded by a grant from the Duke Endowment Organization. Dr. Stephens will be presenting some of her work, including the tools and strategies used in the P.R.E.P. Program for participants to utilize in their own efforts to increase personal resilience.
Alliance of the American Dental Association  
Conference Registration Form  
Mount Pleasant, SC ♦ March 12-14, 2020

Register online  

Registerant Name ___________________________ Badge Name ___________________________

Email ___________________________ Spouse Name (if attending) ___________________________

Child Name(s) (if attending) ___________________________

Address __________________________________ City __________________ State _____ Zip _______

Preferred Phone (______) ___________________________ Food Allergy ___________________________

Check all Applicable  
☐ 1st-time Attendee  
☐ ADPAC Member  
☐ Component President  
☐ Constituent President  
☐ AADA Past President  
☐ AADA Leadership Council  
☐ FDHE Board Member  
☐ I would like a roommate for Conference  
☐ I am interested in golf on Thursday

Registration & Event Tickets

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Events

Thursday, March 12, 2020

AADA Meet & Greet, 5:00pm ___________________________
Golf include email to receive additional details ___________________________
Welcome Event/Low Country Boil, 6:00pm-9:00pm ___________________________
Adult $50.00 | ___ | $ |     |
Kids 12 and under $20.00 | ___ | $ |     |

Friday, March 13, 2020

Breakfast Dental Health Ed Networking Fun, 8:00am ___________________________
AADA General Assembly, 9:00am ___________________________
Well-Being & Resilience to Prevent Burnout, 9:30am ___________________________
ADA Practice Transitions & Insurance, 11:30am ___________________________
Gullah Luncheon & Boone Hall Plantation Tour, 12:45pm ___________________________
fee includes transportation to and from ___________________________
Adult $75.00 | ___ | $ |     |
Kids 12 and under $55.00 | ___ | $ |     |

Saturday, March 14, 2020

ADPAC for Dummies Breakfast, 8:30am  ADPAC Members ___________________________
Non ADPAC Member $30.00 | ___ | $ |     |
Optimize Your Practice: Understanding the CDT Code 10:00am ___________________________
Identity Theft, 10:00am ___________________________
Vaping & Oral Health, 11:45am ___________________________
ADA Social Hour & FDHE Auction, 6:00pm ___________________________
ADA Gala & Awards, 7:00pm ___________________________
Adult $70.00 | ___ | $ |     |
Kids 12 and under $20.00 | ___ | $ |     |

Total Due $ _______

Payment Method: ☐ Check: Made payable to AADA  ☐ Visa  ☐ MasterCard  ☐American Express  ☐Other

Credit Card No ___________________________ Exp. Date __________ CVV Code __________

Billing Zip Code __________ Signature ___________________________ Date __________

Registration Deadline: March 2, 2020 – Late fee $25.00

Register online by visiting https://bit.ly/2rjoQSI – scan, fax or mail this form to the AADA  
E: info@allianceada.org F: (813) 315-7132 P: (813) 540-2154 M: P.O. Box 1982, Brandon, FL 33509